(FORMERLY KNOWN AS SUPERIOR VANASPATI LIMITED) Regd. Office: 25, Bazar Lane, Bengali Market, New Delhi- 110 001 Tel. +011-43585000; Fax. +43585015 Website: www.superiorindustrial.in E mail: info@superiorindustrial.in CIN: L15142DL1991PLC046469

Date: 18.07.2016

To Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400 001 Scrip Code: 519234

Dear Sir,

Subject: Notice of Board Meeting

Pursuant to the Regulation 29(1) read with Regulation 52(2)(a)of SEBI(Listing Obligation And Disclosure Requirement)Regulation, 2015, this is to inform you that the meeting of the Board of Directors of M/s Superior Industrial Enterprises Limited ("the Company") has been scheduled to be held on Friday, the 12th day of August, 2016 at 4.00 p.m. at 1010, 10th Floor, Vijaya Building, Barakhamba Road, New Delhi- 110001, to consider, approve and take on record, inter-alia the un-audited financial results of the Company for the quarter ended 30th June, 2016 and the other matters as per the Agenda.

Further, pursuant to SEBI (Prohibition of Insider Trading), Regulations, 2015, the trading window for dealing/trading in securities of the Company is closed for the purpose of declaration of un-audited Financial Results of the Company for the quarter ended 30th June, 2016 for all the designated employees, Directors and connected persons or deemed to be connected persons of the Company from 19th July, 2016 to 14th August, 2016 (both days inclusive).

Trading Window will open on 16th August, 2016.

Thanking You,

Yours faithfully,

For Superior Industrial Enterprises Limited

Neha Sarpal Company Secretary

A-37625